

## Personnel News



Permanent  
Representa-  
tion of Ireland  
to the EU



**Declan Kelleher**  
Irish Ambassador to EU  
Nationality: IE

### Appointment of new Irish Ambassador to EU

Following the Irish presidency of the Council of the EU, the State has a new Ambassador to the EU. Declan Kelleher has replaced Rory Montgomery, who has moved to Paris as the Irish Ambassador to France. As a former Irish ambassador to the EU's political and security committee, Kelleher has direct experience of the Brussels system. Together with deputy permanent representative Tom Hanney, he will lead a team of approximately 85 at the Permanent Representation of Ireland to the European Union in Brussels.



EIB



**László Baranyay**  
Vice-President   
Nationality: HU   
Start date: 01.09.2013

### László Baranyay is new EIB Vice-President

László Baranyay has taken office as Vice-President and Member of the Management Committee of the European Investment Bank (EIB). He succeeds Anton Rop, who has completed a three-year term as EIB Vice-President. Baranyay was appointed by the EIB's Board of Governors on the basis of a proposal from Hungary's Minister of National Economy, with the agreement of the shareholder constituency. Prior to becoming a member of the EIB's Management Committee, Baranyay was CEO and Chairman of the Board of Directors of MFB Hungarian Development Bank and a member of the Supervisory Board of the Hungarian National Bank.



EAA



**Magdalena Garczynska**  
Chief Executive   
Nationality: PL   
Start date: 01.10.2013

### EAA announces new Recycling Director

The European Aluminium Association (EAA) has appointed Magdalena Garczynska as the new Recycling Director. Garczynska has over 10 years' experience in engineering and public affairs. Prior to joining the EAA, she was a technical manager at the European Association of the Machine Tool Industries (CECIMO) where she guided the association's work on environmental, energy and other issues. She also worked at the NSF International and the Berlin University of Technology.



EACA



**David Patton**  
President   
Nationality: GB   
Start date: 26.09.2013

### David Patton is elected President of EACA

President and Chief Executive Officer of Grey EMEA, David Patton, has been unanimously elected President of EACA (European Association of Communications Agencies) for the next two years. He succeeds Moray MacLennan, CEO Worldwide of M&C Saatchi. Patton took up the position of Group President of Grey EMEA in January 2010; previously he was CEO for Grey London. Between 2004 and 2007, Patton was Sony Europe's Senior Vice President, Marketing Communication. He was responsible for all Sony Electronic marketing communication activities across Sony consumer and B2B divisions in over 40 countries.



Post Europ



**Jean-Paul Forceville**  
Chairman   
Nationality: FR   
Start date: 19.09.2013

### Forceville re-elected at PostEurop

Jean-Paul Forceville from Group La Poste has been re-appointed as Chairman of the Management Board at PostEurop, the association which represents European public postal operators. This will be Forceville's second term as Chairman: he currently holds the positions of Director of External Relations and Director of European and International Affairs at Group La Poste in France. Prior to his current position, Forceville held various top level position within the group since joining in 1979 including Deputy Director of La Poste Strategic Division in 1995 and Director General of Sofipost, the holding company of La Poste subsidiaries.

## Personnel News



EPC



**Fabian Zuleeg**

Chief Executive

Nationality: DE

Start date: 01.10.2013

### European Policy Centre names new Chief Executive

Brussels-based not-for-profit think tank The European Policy Centre has appointed Dr Fabian Zuleeg, previously the EPC's Chief Economist, as its new Chief Executive. He replaces Hans Martens who stepped down at the end of September after 11 years at the head of the EPC. At the same time, Janis A. Emmanouilidis, Senior Policy Analyst and Head of the EPC's European Politics and Institutions Programme, will become the EPC's Director of Studies.



AIJA



**Anita Schläpfer**

President

Nationality: CH

Start date: 26.09.2013

### AIJA announces Schläpfer as new President

At the General Assembly of the International Association of Young Lawyers (AIJA), Anita Schläpfer assumed office as President of the International Association of Young Lawyers, a position she will hold until the next General Assembly in August 2014, when she will continue in the Bureau (board) of AIJA as Immediate Past President for a further year. Schläpfer is a partner in Schellenberg Wittmer's Banking and Finance Group in Zurich. Her focus is on banking and finance law, collective investment schemes, structured and derivative financial products, and financial services regulation, including insurance regulation.



1% for the Planet



**Kathryn Sheridan**

Ambassador

Nationality: GB

Start date: 02.09.2013

### New Ambassador for 1% For The Planet

Kathryn Sheridan, Chief Executive Officer of Sustainability Consult, has been appointed an Ambassador for environmental charity 1% for the Planet. 1% connects businesses, consumers and nonprofits and inspires positive change to improve the environment. As an Ambassador, Sheridan will help grow the 1% network in Europe. She began her career as an environmental journalist before becoming a PR professional. In 2008, she founded Sustainability Consult where she advises companies, trade associations and NGOs.

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## 3th Conference **Crisis Communication**

Early Bird Discount until  
**October 25<sup>th</sup>, 2013**



**QUADRIGA**  
UNIVERSITY  
OF APPLIED SCIENCES

*Sailing through Stormy Waters: The Communicator as Crisis Manager*

**21/22 November, 2013** – Quadriga Forum, Berlin

Speakers include:



<b>Rob Shimmin</b> Shimmin Brand Protection	<b>Monika Schaller</b> Goldman Sachs	<b>Melissa Fleming</b> UNHCR	<b>Simon Craddock</b> Motorola Solutions	<b>Mary Whenman</b> Weber Shandwick	<b>Bart de Vries</b> Hollander van der	<b>Andre Manning</b> Philips BV	<b>Louis Wadman</b> Lloyds Bank	<b>Anders Rendtorff</b> Coloplast	<b>Prof. Christopher Storck</b> Quadriga University Berlin
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[www.crisis-communication.net](http://www.crisis-communication.net)

## Events outlook: Highlights for the next two weeks

7 OCT

### EU-US trade talks: Civil society's fears & expectations

This summer saw the kick-off of major trade negotiations between the world's two biggest economic blocks – the EU and US. But what is at stake for consumers, the environment and society at large? This press conference will highlight the risks the talks represent for consumers and the environment.

BEUC, International Press Center, Résidence Palace (rue de la Loi 155C) [More](#)

10 OCT

### Making Sense of the MOOC

This event will seek to unpack the very concept of MOOCs (Massive Open Online Courses) tackling questions such as: how are they different from traditional online distance learning initiatives? Who are the players and where are they from? What do MOOCs mean for Europe?

ACA/EUA, Federation of Enterprises in Belgium, Rue Ravenstein 4 [More](#)



16 OCT

### Sustainable Management of Natural Resources

During this workshop the findings of the STOA study 'Sustainable management of natural resources, with a focus on water and agriculture', will be presented. The presentations will be followed by a panel discussion by a group of experts.

STOA Workshop, European Parliament, Altiero Spinelli building [More](#)

16 OCT

### European Energy Infrastructure

How do we achieve a more competitive, powerful and integrated network? How does the financial crisis affect needed investments? Which measures are needed to reduce administrative burdens and delays? Which role will Energy Infrastructure play in the 2030 strategy? These and other discussion points will be explored at this QED conference.

QED, Renaissance Brussels Hotel, Rue du Parnasse 19 [More](#)

16-17 OCT

### Towards a competitive industrial production for Europe

In this two-day conference, members of the construction and agricultural machinery industries will debate with EU policy makers (such as Amalia Sartori (above), Chair of the European Parliament's Industry Committee) how to maintain a competitive industrial production sector in the EU.

CECA-CEMA Summit, European Parliament and "The Hotel" [More](#)

17 OCT

### Conference of the Revision of Passenger Rights

This event will discuss the "Proposal for a Regulation amending Regulation (EC) No 261/2004 on air passenger rights and Regulation (EC) No 2027/97 on air carrier liability in respect of air passengers and their baggage"

The European Aviation Club & IIASL, Hotel Bristol Stephanie [More](#)



17 OCT

### Closing the Funding Gap: Competition at the heart of the single market

Joaquín Almunia (left), Commissioner for Competition and Vice-President, European Commission, will be among the speakers at this CEPS event.

CEPS, National Bank of Belgium, Rue Montagne aux Herbes Potagères [More](#)

## HAPPY BIRTHDAY



**Günther H. Oettinger**  
Commissioner,  
European  
Commission  
15.10.1953

★ Iratxe García Pérez MEP, 07.10.1974 ★ Lisa McCooey, Comms Director, FoodDrinkEurope, 08.10.1980 ★ Emma McClarkin MEP, 09.10.1978 ★ Derek Roland Clark MEP, 10.10.1933 ★ Karlis Sadurskis MEP, 11.10.1959 ★ Friedrich Smawil, President, European Committee for Standardisation, 12.10.1948 ★ Teresa Riera Madurell MEP, 13.10.1950 ★ Kara Baptista, Head of Communication, Trans-European Transport Network Executive Agency, 14.10.1971 ★ Ylva Tiveus, Director Citizens & Institutions, DG Communication, 16.10.1948 ★ Göran Färm MEP, 17.10.1949 ★ Andrea Ceskova MEP, 18.10.1971 ★ Carmen Fraga Estévez MEP, 19.10.1948 ★ Anne Delvaux MEP, 20.10.1970 ★



## Job Market

Please mention European Agenda when you apply.



**EWEA**

### Political Communication Officer

EWEA is the voice of the wind industry, actively promoting wind power in Europe and worldwide. It is looking for a Political Communication Officer to be responsible for leading and managing relations with print, broadcast, online and other press and media.

Organisation: EWEA

Deadline: 04 Oct

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### EU Trade Specialist

the World Society for the Protection of Animals (WSPA) is currently hiring a EU Trade specialist to coordinate, develop and lead on international trade and economic policy for WSPA, with specific reference to and expertise in European trade issues, so as to influence trade agreements, policy and practice to further WSPA's global strategic aims.

Organisation: WSPA

Deadline: 14 Oct

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### LEI Media and Communications Officer

A full-time position as a Media and Communications Officer in the UK Joint Delegation to NATO in Brussels has become available. They are looking for a motivated communications, public affairs or media professional to communicate the UK's commitment to and priorities for NATO.

Organisation: UK Joint Delegation to NATO

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### Public Policy and Government Relations Manager, EU

Google have announced an opportunity for bright, well-organized and spirited individuals to work with a stellar team on cutting edge technology issues. You will handle their various product agendas with policy makers inside and outside government.

Organisation: Google

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### Project Manager EU Unit

Insurance Europe is the European insurance and reinsurance federation. It is currently looking for a Policy Advisor Public Affairs to support the organisation's public affairs and policy objectives

Organisation: Insurance Europe

[More](#)



### Communication Manager

The Foreign Trade Association (FTA) is the leading business association of European and International commerce that promotes the values of free trade. It is currently looking for a Communication Manager to add to its communication team.

Organisation: FTA

[More](#)



### Research Officer

The Centre for European Studies is looking for an experienced, dynamic, motivated and innovative individual with academic credentials to fill the full time position of Research Officer responsible of economic policy, based in Brussels.

Organisation: CES

Deadline: 13 Oct

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### Policy Advisor

Milieu are seeking to complement their policy team with a policy advisor with a strong background and expertise in environmental policy and/or climate change, with particular emphasis on research, analysis and writing skills. Successful candidates will have proven capacity to manage projects and teams independently. Milieu would like to fill this position by October 2013.

Organisation: Milieu

[More](#)