



# Joint ventures

19-21 April 2012

## Ghent

BELGIUM



### Why Ghent?

At first glance, Ghent may seem an unusual destination for an AIJA conference. However, Ghent, situated in the middle of one of Europe's most thriving business regions, is a unique destination in Europe and Belgium in particular.

Lonely Planet ranks Ghent on the seventh spot worldwide in its top-10 cities to visit for 2010. They consider Ghent to be "*the best European city you've never thought of visiting, in a country that continues to be criminally overlooked*". Its numerous university students add a definite youth quality, being well catered for by the city's nightlife. Also National Geographic Traveler Magazine published a top 109 of the most authentic destinations worldwide, and the historic city centre of Ghent ranked no less than third.

Travelling to Ghent is very easy: Brussels Airport is excellently connected, and there is a direct train connection between the airport and Ghent central station every 20 minutes.

### The seminar

The seminar will discuss the entire life span of joint ventures, from incorporation to liquidation, from a practical perspective. A varied range of speakers,

including business people, will also address such topics that are specifically relevant to joint ventures, including competition and intellectual property issues. The seminar is aimed to be very interactive, including through practical case studies, panel discussions and exercises.

### The social programme

We are proud to present you with a great social programme, including a welcome reception at Ghent's historic town hall, dinners at the city's finest restaurants and a buoyant nightlife. We managed to secure most competitive rates with the Marriott Ghent Hotel, an excellent modern conference venue and ranked as best hotel in Ghent on Tripadvisor.

### The organising committee

**Michel Bonne,**

Van Bael & Bellis

**Jérôme Vermeylen,**

Altius

**Pieter Van den Broeck,**

Liedekerke Wolters Waelbroeck Kirkpatrick